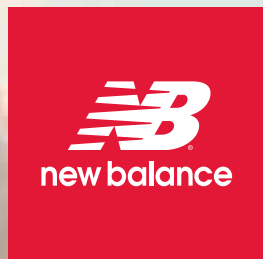


# FIND YOUR NEW BALANCE

SPRING/SUMMER 2014



St. Louis ■ Washington ■ Branson  
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*Feet Love Us.*



These are **YOUR** shoes.

Do whatever you want in them.

Shop for them however you wish.

And like a trusted running partner, teammate or old walkin' buddy, we'll make it easier and more enjoyable for you to do just that.

Because, unlike the others, we don't simply stand behind your shoes.

We run, walk, train, play, work and live in them...with you. In your community and in your neighborhood.

Every step of the way.



**Brown's Enterprises**  
*family owned since 1950*

**Visit us at any of our convenient locations:**

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1571 Heritage Hills Dr. 636.239.2483  
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**Brown's Catalog Center**

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# RUN

Put your best feat forward.



THE COLOR RUN - ST. LOUIS, MO

## Built for speed from the ground up.



M

**3131**    \$24.95

### GO 2 T-SHIRT

Lightweight, moisture-wicking fabric with UPF Protection keeps you dry and safe.

MEN'S & WOMEN'S AVAILABLE  
WOMEN'S ON PG 12



M

W

**880v3**    \$114.95

Ideal for runners who want a lightweight shoe, but aren't into minimalist styles. Encourages a healthy, rolling stride while giving responsive energy with every foot strike.

IN STORE ONLY



W

M

**1080v4**    \$139.95

Premium cushioning gives you exceptional response, all in a lightweight package. Ideal for the neutral runner who wants a little extra cushioning for longer runs.



M

W

**980**    \$109.95

Trend-setting Fresh Foam technology delivers soft, plush cushioning to runners who want a lower, more natural underfoot feel.

**Tarmac or trailhead, nothing will slow you down.**

**\$124.95**

**LEADVILLE 1210**

Inspired by the legendary Leadville 100 race and built for the ultra-runner, the 1210 maximizes comfort with a supportive frame that's 2 oz. lighter than the competition, plus extra stability and cushioning with a rugged Vibram® outsole.



**890v4**      **\$109.95**

Get a stunningly light ride with peak performance in mind.



**3190**      **\$89.95**

Progressive runners will appreciate the smooth ride and resilient touch of this neutral, lightweight shoe.



**3108**    **\$47.95**

**SPORTS TOP**

The NB Psyche series is designed for the highest performance and comfort, like the Shockingly Unshocking sports bra. A moisture-wicking stabilizer gives you high-impact support. Adjustable straps and back closure provide a custom fit.



**860v4**    **\$114.95**

A series of smart technologies work in concert to bring crucial stability without sacrificing comfort and fit.

IN STORE ONLY



**840v2**    **\$119.95**

Built for neutral runners seeking maximum cushioning and flexibility, the 840 features an extra wide toe box for a roomier fit. Wide widths available.



**990v3**    **\$154.95**

Promotes a healthy gait with reliable cushioning and support. Great for the overpronator who requires increased stability.



**2040v2**    **\$349.95**

Give your feet the VIP treatment in the ultimate American-made performance and comfort shoe, with maximum durability and cushioning.

MEN'S ONLY

# WALK

Pace be with you.

RIVERFRONT TRAIL - WASHINGTON, MO



M/W

W

**847** **\$124.95**

Ultimate walking shoe features a breathable upper with outstanding stability and cushioning.



M

W

**956** **\$144.95**

Find athletic comfort with waterproof protection, all in a low-cut Gore-Tex® hiking shoe with maximum outsole durability.



M

W

**1765** **\$119.95**

Premier fitness walker offers a premium ride with a combination of elite comfort and best-in-class support.



W

M

**928** **\$134.95**

Maximum stability, cushion and motion control plus extra depth and roominess make this the leading shoe prescribed by medical professionals.



M/W

**790** **\$89.95**

Unique, lightweight running-inspired trail shoe is water-repellent and offers maximum off-road traction.



980 WOMEN'S  
ONLINE ONLY

**980** **\$119.95**



985 MEN'S  
ONLY

**985** **\$129.95**

Full-grain leather walking shoe with contemporary styling and cushioning.

# TRAIN

Cross fit off your list.



CROSSFIT GYM - KANSAS CITY, MO





**007** **\$99.95**

Take your adventure outside the gym in this breathable mesh trainer with an aggressive outsole.



**711** **\$74.95**

From gym to all-day performance, the 711 trainer features a responsive midsole and forefoot while offering a contoured fit and flexibility.

**WOMEN'S ONLY**



**1012** **\$129.95**

This versatile, lightweight cross-trainer is packed with premium technologies from extra cushioning to mild pronation control.



**624** **\$74.95**

All leather cross-trainer with enhanced cushioning, increased flexibility and even wider widths.



**00** **\$84.95**

Made for the athlete who wants minimalist style, but with more cushioning, this zero drop shoe offers more protection underfoot and superior fit.

**MEN'S ONLINE ONLY**



**857** **\$124.95**

If you're looking for maximum stability along with total comfort, the 857 leather upper training shoe is for you. It's the powerhouse of stabilizing technology.

**More colors available online and in store**

# PLAY

Be serious about playing a round.

THOUSAND HILLS RESORT - BRANSON, MO



**1001** \$119.95

### NB GOLF

Built closer to the ground for a more natural fit and feel. Crafted from water-resistant leather, with a classic look, this high-performance golf shoe cushions your feet while remaining lightweight.

**1002** \$129.95



**TURF** \$79.95

### 4040v2

The 40/40 man combines speed on the base paths and power at the plate, and so does our baseball cleat. Low profile for speed and the cushion and grip needed at the plate.

**MID & LOW** \$99.95



**315** \$44.95

### ASYM BASE LAYER

Features seamless shoulders and extra stretch on your throwing arm to give you a freer range of motion. Why? Because more comfort throwing means you can make batters more comfortable taking a seat. And when it's your turn at the plate, you'll also experience more mobility through your core when you swing.



### We fit kids, too!

**KJ635** \$49.95

Breathable leather and mesh combine in a low-profile kids' shoe for the durability and support growing feet need.

# LIVE

Show 'em you've got game.



BUSCH STADIUM - ST. LOUIS, MO



**LATERAL WEDGE** \$24.95

Redistributes weight to help relieve knee and ankle pain.



**ARCH SUPPORT** \$45.95

With its thin, contoured design, this extra-firm insole stabilizes your arch for all-day alignment.



**MOTION CONTROL** \$45.95

Extra cushioning and a deep heel are ideal for active feet.



**CUSTOMIZABLE INSOLE** \$69.95

These state-of-the-art orthotics are recommended by doctors worldwide and offer custom selected solutions designed specifically for your unique foot type.



**3131**    **\$24.95**

### GO 2 T-SHIRT

w

Lightweight, moisture-wicking fabric with UPF Protection keeps you dry and safe.



w

**515**    **\$64.95**

Boasts a responsive, cushioned footbed, all in a snug fit with adjustable hook-and-loop strap.



w

**520**    **\$64.95**

This sport slide features a responsive, cushioned footbed for comfort and a rubber outsole for traction.



M

**NOLAN**    **\$99.95**

Added traction, shock-absorbing comfort and 3-way adjustable straps leave you ready for whatever the day brings.



w

**FIONA**    **\$79.95**

Features 3-way strap adjustments, EVA footbed and a neoprene upper for athletically-minded performance.



w

**REVswoon**    **\$89.95**

An ideal combination of form and function, this slide will lend you both stability and comfort. Its anatomic footbed molds to your foot and two adjustable straps offer total comfort.

# WORK

Serve yourself some comfort.



**BRYCE**      **\$114.95**

Smooth dress leathers with lightweight and flexible technologies, all in a lace-up oxford.



**928**      **\$134.95**

Go more than 9 to 5 with this industry-leading motion control and maximum stability shoe.



**626**      **\$84.95**

Designed for workers who are on their feet all day, the 626 offers fit, comfort and slip-resistant durability.



**1569**      **\$159.95**

This waterproof, Gore-Tex® shoe is built tough for work and all types of outdoor adventures.

CAFÉ MOSAIC - WASHINGTON, MO



## GET FIT BY A PRO.

Foot health is something most of us take for granted. The truth is, however, that overall health and quality of life are largely dependent on our feet and the footwear we select. At Brown's Enterprises, we know that shoes that fit better, perform better.

Our Fit Pros are trained to recognize common foot conditions, conduct free Personal Fit Analysis, make footwear recommendations and provide comfortable solutions. We also staff seven Certified Pedorthists that work with area medical professionals to fulfill footwear prescriptions and provide specialized footwear assistance.



"As an experienced orthopaedic surgeon, I believe footwear is critical to keeping people healthy and injury-free as they age and remain active. I send my patients to New Balance St. Louis because of the staff's expertise and the excellent products they sell."

**Joshua P. Nadaud, M.D.**  
Orthopaedic Surgeon  
Foot & Ankle Specialist  
Fellowship Trained  
**314.983.4700**

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